

Extend a foothold in the Canadian marketplace for your products and services.



Canadian Consumer Database



Tap into a friendly population with awareness of many US brands with sometimes higher response rates than their US neighbors. With AWI's Canadian Consumer Database, access over 15 million records to expand your consumer base.

Utilizing this database can increase your effectiveness of



Identity Graph



Direct Mail Advertising



Digital Display Campaigns

This database consists of

- Consumer Name
- Address
- Canadian Postal-Code
- Phone Number (where available)
- Email Address*
- IP Address (IPv6)
- Date Stamp

*Email Addresses have restricted use and cannot be used for Email Marketing Campaigns

Be Certain, eh.

List Services Data Enhancement Email Suite Digital & Interactive Lead Generation Data Analytics