



Feel like you're spending hours looking for a shooting star and only seeing the same old moon and constellations?



PinPoint Profiles

Understand your audience with rich demographic insights.

Individual Attributes such as



Geography



Education



Occupation



Household Data

Number of Children
Marital Status
Dwelling Type
Home Owner/Renter

Communication Preferences

Go beyond basic personalization

Reach prospects in their preferred channels
Build segmentation for customized messaging

Expand your universe of audience information with AWI's PinPoint Profiles and you'll be **OVER THE MOON** with your results.



List Services Data Enhancement Email Suite Digital & Interactive Lead Generation Data Analytics

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